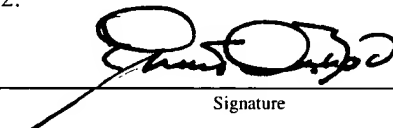


30W 3622

AMENDMENT TRANSMITTAL LETTER				ATTORNEY'S DOCKET NO.: 0010-2		
SERIAL NUMBER: 09/909,644	FILING DATE: July 20, 2001	EXAMINER: Jeffrey D. Carlson	GROUP ART UNIT: 3622			
INVENTION: INTERNET ADVERTISING						
INVENTOR(s): Andrew S. Kanter						
TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.						
CLAIMS AS AMENDED						
(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE
TOTAL CLAIMS	9	MINUS	20	0	X \$25	0.00
INDEP. CLAIMS	1	MINUS	5	0	X \$100	0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$ 0.00	
<p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="" type="checkbox"/> No additional fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ _____ to cover the extension fee _____. A triplicate copy of this sheet is enclosed.</p> <p><input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832.</p> <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="width: 45%;"> <p style="text-align: center;">October 10, 2008</p> <p style="text-align: center;">_____ Date</p> <p style="text-align: center;">(908) 901-0220</p> <p style="text-align: center;">_____ Phone</p> </div> <div style="width: 45%;"> <p style="text-align: center;"> _____ Signature</p> <p style="text-align: center;">Ernest D. Buff _____ Attorney Name</p> <p style="text-align: center;">25,833 _____ Reg. Number</p> </div> </div>						



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Andrew S. Kanter Group Art Unit: 3622
Serial No.: 09/909,644 Examiner: Jeffrey D. Carlson
Filed: July 20, 2001
For: **INTERNET ADVERTISING**
Docket No.: 0010-2

Bedminster, NJ 07921
October 10, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT UNDER 37 CFR 1.111

In response to the Office Action dated July 10, 2008, kindly amend the above-identified application as follows:

A Listing of Claims begins on page 2 of this paper;

Remarks/Arguments begin on page 7 of this paper.